



Bruce Potter

Account Manager

Dear Mr. Jackson,

I'm eager to apply for the Account Manager position at ResumesBot. With over seven years of involvement in advanced showcasing offices, I have built up a solid ability for structure confided involved with high-esteem, high-sway customers.

During my past job at LiberPro, I dealt with an arrangement of in excess of twelve customers in the medicinal services and buyer merchandise ventures. I deliberately planned an assortment of DTC computerized showcasing efforts that reliably conveyed outcomes, including more than 20 crusades that found the middle value of a 10% or more prominent transformation rate. Notwithstanding delivering considerable ROI, these crusades likewise earned our top pharmaceutical customers various renowned MM&M shopper grants in 2014, 2016, and 2017.

Notwithstanding my experience working with existing customer accounts, I was additionally allowed the chance to help the business improvement group with RFPs for new customers in our medicinal services vertical. I was in charge of choosing the pitch group, building up our introduction procedure, and initiating post-pitch follow-up endeavors. My endeavors earned a 40% win rate, straightforwardly brought about more than \$15 million in new records, and landed undertakings with three of our CEO's key vital record targets.

Much thanks to you for your time and thought. I'm anticipating adapting more insights concerning the Account Manager position and about ResumesBot. With a demonstrated reputation of record achievement, I am situated to surpass your desires for this job and significantly advantage your association. I'm enthusiastic for the chance to share more instances of my work and examine how my gifts can be utilized to profit ResumesBot's customer portfolio.

Thank you for your time and consideration.

**Sincerely,
Bruce Potter**