**Zachary Evans**

1621 Deans Lane, New York, NY 10011

Tel: +1 914-752-8180 ▪ Email: zevans@resumesbot.com

**OBJECT: INTERNSHIP**

**SUMMARY:**

I'm a Results-oriented professional with 10+ years of experience and proven knowledge of account development, brand management, and marketing. Aiming to leverage my skills to successfully fill the Marketing Strategy/Google Assistant Internship at your company. I want to be part of a team and achieve a common goal.

**SKILLS:**

* Strategic Business Planning.
* Strategic Marketing.
* Social Media Marketing.
* Technical Project Management.
* Program Management.

**EDUCATION:**

**Bachelor of Science in Computer Science**

The University of Pennsylvania, School of Engineering and Applied Science Philadelphia, PA

**CERTIFICATION:**

* CSM (Certified Scrum Master)
* CSPO (Certified Product Owner)

**PROFESSIONAL EXPERIENCE:**

**MARKETING COORDINATOR**

***A+E Networks, New York, NY***  **Fab. 2014 – Present**

Developed and project managed a custom, co-branded, 360-degree campaign for Summer Camp at the MTV Video Music Awards. Managed execution and launch of all campaign elements; served as the main point of contact between the client, MTV VMA show team and multiple production teams to activate on-the-ground campaign components. Managed ROI tracking, analysis and reporting to the client.

**MARKETING ASSISTANT**

***Viacom, New York, NY***  **Mar. 2009 – Jan. 2014**

Assisted in pitch and production of various co-branded campaigns across all Viacom networks. Managed the "Commit 2 Fit" initiative, a health and wellbeing marketing initiative for Nickelodeon, MTV, CMT and Comedy Central. Wrote copy and designed various brand templates, pitch decks, commercial treatments and internal marketing deliverables.

**Check out more** [**Other Resume Examples**](https://resumesbot.com/other-resume-examples/)