**DIANA COLD**

SOCIAL MEDIA SPECIALIST

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**Home**: (123) 456 7890

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**Portfolio**: www. resumesbot.com

**Address**: 123 Anywhere Street, Any City

**SUMMARY**

Social media specialist with deep understanding of Instagram, Facebook, Pinterest and Google Analytics. Over 8 years of experience in SMM, SEO, E-commerce and PPC. Expert at researching relevant industry PEST and SWOT analysis.

**EDUCATION**

UNIVERSITY OF PENNSYLVANIA

Bachelor of Arts in Marketing - 2010

**SKILLS**

* Photoshop
* WordPress
* SMM
* SEO

**CERTI F ICATES**

* Google AdWords
* Inbound Marketing
* Certification
* Social Media Marketing
* Google Analytics
* Project Management
* Professional (PMP)

**EXPERIENCE**

SOCIAL MEDIA INTERN

MARKETSOURCE INC. 2010-2013

* Researched target audience and discover current trends
* Developed effective and engaging content for multiple brands

SOCIAL MEDIA SPECIALIST

LEGENDS EVENT PRODUCTION 2013-2016

* Managed daily activity on social media accounts (Facebook Instagram, Pinterest)
* Ran PPC campaigns

CUSTOMER SERVICE & SOCIAL MEDIA SPECIALIST

DAY ONE DIGITAL 2016-2019

* Created and executed social media campaigns with a consistent marketing message
* Monitored social media traffic and engage online audiences

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**https://resumesbot.com/marketing-advertising-sales-resume-examples**